



April, 2010

Dear Corporate Sponsor,

On February 8th of this year, Boy Scouting entered its second century in America. Celebrations are planned all over the country to promote Scouting and highlight the positive aspects of scouting within our communities. In an effort to reach this goal the Washington Trails District of the French Creek Council of BSA has come up with a unique plan to raise promotional funds and have a little fun at the same time.

The accomplishments of the BSA goes without saying. Scouting's highest honor, the Eagle Scout Award is achieved by only 4% of all boys who enter Scouting, and its status is recognized worldwide, second only to the Nobel Peace Prize. Helping Scouts reach this level takes commitment. Scouting, like many institutions, must adjust to the times in order to provide future generations of America's youth the same great programming which has turned out great leaders such as former President Gerald Ford and astronaut James Lovell.

This brings us to our point. We have a proposal for your consideration: We call it the **"Corporate Challenge"**.

Companies within easy traveling distance of Meadville, PA are invited to participate in an "Adult Class" version of the iconic Cub Scout classic Pinewood Derby. Most of us enjoyed as children, or experienced by helping our own child, design and build this team-building experience, then participate in their day of action and rivalry with excitement "like WE were kids again".

Our idea is the "Corporate Challenge Fundracer". We invite your company to sponsor one or more Pinewood Derby car(s) and race against other companies within your area. We hope to generate the same anticipation and team building as the classic Cub Scout derby.

**Your company can participate several ways:**

1. By sponsoring one or more Pinewood Derby Cars constructed by employees within your organization. Some companies view this as an excellent Team Building experience.
2. By sponsoring a builder or group not directly associated to your company, such as an individual, small business, civic group, etc.

In essence, participants will build a car which meets the specifications outlined, meet early for a weigh-in, then compete in a race. We hope this first race leads to an annual event and have prepared a trophy we hope will crown your corporate showcase for years.

We have prepared a special website to explain how the program will work. This is the most efficient way to provide everything from the rules to the deadline. Please visit: <http://www.fccderby.org/> for details about this program.

Help us help scouts and have some fun yourself. Sign up for the FCC Pinewood Derby Corporate Challenge TODAY!

Respectfully,

**Duane Havard**  
FCC Scout Executive  
FCC / BSA

**Michael Cidor**  
WT District Executive  
FCC / BSA

**Gary Alizeo**  
Committee Chairman  
WT District, FCC/BSA

**Kirk Hamza**  
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